



INTERCULTURAL COMMUNICATION – 2 DAYS

SUCCESSFUL INTERNATIONAL PRESENTATIONS

Group 4-5 participants

DAY 1

9:00-9:15	Introduction	<p>Presentation of program, objectives and pedagogical approach. Check pre-work done:</p> <ul style="list-style-type: none"> ▪ 3 areas of knowledge transfer: Technical /communications skills, Cultural agility and Language ▪ Hands on practice with own power point materials ▪ 3 Construction pillars: Self-analysis of performance, Peer feedback, Consultant feedback <p>Possibility of filming performance for enhanced feedback if participant so desires</p> <p>Pedagogical objectives and knowledge transfer articulated around participants own power point presentations, combined with participant exchanges and different interactive workshop styles.</p>
9:15-9 :45	Getting underway	<p>Participant expectations and objectives from training:</p> <p>Rapid individual presentations and training objectives / expectations.</p> <p>Sharing with the group, a personal experience and or hands on intercultural presentations “glitch” experienced in the field.</p>
9 :45-12:30	Laying the foundations	<p>Laying down the foundations to intercultural impact on audience expectations concerning content, structure and delivery techniques for dynamizing the presentation.</p> <ul style="list-style-type: none"> ▪ Break out pairs. Cross presentations in pairs with “specific imposed” objectives. ▪ Plenary feedback session <p>The ensuing 3 tier feedback and discussions allow specific knowledge transfer relative to:</p> <ul style="list-style-type: none"> ▪ Key stages for preparation Content and basic presentation structure ▪ Identifying key objectives and formulating key messages ▪ Verbal and non-verbal levers ▪ Techniques for structuring, focusing and guaranteeing key message delivery <p>Break out groups and plenary feedback relative to the importance and content of 3 of the 7 key steps in international presentations</p> <ul style="list-style-type: none"> ▪ Arrival ▪ Self-presentation ▪ Transitions and links to the main subject matter
12:30-13:30	Lunch	
13:30-14:00	Final adjustments	<p>Participant exchanges around remaining 4 key steps and audience expectations at each level.</p> <p>Adjusting individual power point presentations to morning sessions exchanges / individual feedback received</p>

14:00-16:45	Adapting and Launching new framework	<p>Individual Presentations based on 3 feedback pillars and formulation of an individual room for improvement challenge for day 2</p> <ul style="list-style-type: none"> ▪ Self-analysis of own performance (filmed if participant so desires) ▪ Peer feedback. ▪ Consultant feedback and adjustment. (Technical, Verbal, Nonverbal and Language) ▪ Formulation of a challenge / room for improvement day 2.
16:45-17:00	Synthesis	<p>Q&A - Check knowledge transfer and objective achievement day one.</p> <p>Evaluation of the training</p>

DAY 2

9:00-9:30	Introduction « Sound Counsel »	<p>Participant thoughts, comments and reflections from day one</p> <p>Rappel and overview of key knowledge transfer from day one :</p> <p>Wall of images for participant interpretation</p>
9:30-12 :30	Fine tuning	<p>Second bite at the cherry: Each person re delivers considering feedback received</p> <ul style="list-style-type: none"> ▪ Reminder of Previous day's individual challenge ▪ Second delivery followed by 3tier comparative feedback. ▪ Challenge achieved or not? ▪ Final formulation of remaining challenges for future
12:30-13:30	Lunch	
13:30 -15:30	Stepping back in time	<p>Workshops: preparing content</p> <ul style="list-style-type: none"> ▪ Fail to prepare then prepare to fail ▪ Getting the message objective into focus (methodology) ▪ Advantages of an objective led structure ▪ Consequences of programmed deafness (Good slidesand the others) ▪ A picture is worth a thousand words...providing it's the right one
15:30-16:45	Food for thought and Q/A session	<p>Winding up with the Q/A session and dealing with difficult participants</p> <ul style="list-style-type: none"> ▪ Handling difficulties and objections during the Q/A session ▪ D.E.S.C. technique for dealing with difficult participants
16:45-17:00	Synthesis	<p>Q&A - Check knowledge transfer and objective achievement day one.</p> <p>Evaluation of the training.</p>